

2023

MEDIA KIT



FLORIDA WITH FIVE

CONTENT CREATORS

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ABOUT THE CREATORS

We are Erik and Lindsey VanLysal and we are the faces being “Florida With Five”.. we started our social media in 2019 when we moved our then family of seven from Wisconsin to Florida. At the time, our content had a heavy focus on providing viewers with information to relocate to Florida. Fast forward four years, and we now have a one-year-old baby in tow, and our content has shifted more towards showing off the great state of Florida and all of the things that there are to do here!

ABOUT THE BLOG

We are a content creating couple with a large focus on traveling with a large family and the “Florida lifestyle”. Our videos showcase the best that the state has to offer- the best lodging, restaurants, beaches, shops, etc.

our large family includes six children ranging from two years old to sixteen years old- so we are able to cover a large variety of different attractions.

STATISTICS

19.2K YOUTUBE

17K NEWSBREAK

148K TIKTOK

97K FACEBOOK

113K INSTAGRAM