



Rachel Kawate

TRAVEL & LIFESTYLE CREATOR

Klear-Verified Travel Expert

IG: @rachelkawate

W: rachelkawate.com

E: rkawate.business@gmail.com



ABOUT

Rachel Kawate is a Chicago-based travel & lifestyle content creator. She enjoys sharing her travels and encouraging a positive, healthy lifestyle with her audience.

With 6+ years of experience in marketing, she's worked in many industries planning and executing large-scale, award-winning campaigns. Through her professional work, she understands brands' needs and helps promote their campaigns.



TESTIMONIALS

"The photos are **AMAZING!**" - Napa B&B

"Your content was **GORGEOUS!**" - NY agency

"**How creative!** We're excited to welcome you to all of our other events and attractions."
- Chicago agency

"**Your content is always spot on!** Absolutely love the creativity behind the reel. The team really loves your content." - Restaurant

ACCOUNT INSIGHTS

20K+

followers

100K+

monthly organic reach

3%

engagement rate

\$3K

EMV/post (Klear)



BRAND PARTNERSHIPS

THE SAN FRANCISCO Peninsula

CHICAGO
CHOOSE CHICAGO

Wisconsin Dells
The Waterpark Capital of the World!

Go City

SOFITEL
HOTELS & RESORTS

21c

RAYA VADEE
KRABI / THAILAND

RAYA HERITAGE
A RIVER SANCTUARY

AUDIENCE INSIGHTS

GENDER

81%

women

TOP COUNTRIES

USA.....40%
UK.....8%
PHIL.....7%
CA.....5%
Other...40%

TOP CITIES

Chicago...34%
NYC.....21%
LA.....14%
Houston.....6%
Other.....25%

INTERESTS

Travel
Lifestyle
Beauty
Fashion

AGE

